



2017世大運國際研討會暨泰晤士高等教育論壇

- 一、依據：臺北2017 世大運國際研討會工作坊計畫。
- 二、目的：配合2017世大運國際研討會開幕前夕辦理，邀請泰晤士高等教育機構主編群，配合世大運賽會期間，促進臺灣大專院校之國際交流，提升臺北市國際形象與臺北市立大學國際能見度，邀請世大運國際研討會之國內外專題講員及FISU貴賓與會，實為極具意義之國際性學術盛事。
- 三、辦理時間：中華民國106年8月24日(四)，12:30-17:15
- 四、辦理地點：臺北市立大學博愛校區 公誠樓第三會議室
台北市中正區愛國西路一號
- 五、報名方式：採網路報名，即日起至2017年8月11日止。
- 六、主辦及承辦單位：
主辦單位：2017世大運國際研討會籌備處
承辦單位：臺北市立大學國際事務處
協辦單位：THE(Times Higher Education)泰晤士高等教育機構
- 七、活動內容：專題演講、學術專家論壇
- 八、參與對象：世大運國際研討會國內外專題講員、FISU貴賓、各大專院校之校長、教務長、國際事務處國際長、研究發展處研發長、教授與其他對世界大學教育排名有興趣者。
- 九、研討主題：
 - (一)泰晤士高等教育之宗旨與介紹。
 - (二)世界大學排名之資料分析、研究方法、分析方法論之改變。
 - (三)亞太地區大學排名分析。
 - (四)臺灣地區大學整併實例分享。
- 十、中英文議程時間表(附件一)
- 十一、中英文邀請函(附件二)
- 十二、報名網址：<https://goo.gl/forms/suEMWtxoLNdfuBm93>
- 十三、敬請貴校指派3-5名代表出席，本次活動將發給研習時數4小時。
- 十四、承辦單位：臺北市立大學國際事務處，02-23113040 ext. 8662。



附件一：議程表

2017 世大運國際研討會暨泰晤士高等教育論壇

中華民國 106 年 8 月 24 日(四)，12:30-17:15

時間	議程
12:30~13:00	報到
13:00~13:10	開幕式 主持人：戴遐齡 臺北市立大學校長 貴賓致詞-1 TBA
13:10~13:30	泰晤士高等教育之宗旨與介紹 主講人：Justin Tay, Regional Director (Asia)
13:30~14:00	世界大學排名專題講座 主講人：Duncan Ross, Data & Analytics Director
14:00:~15:00	專題演講一：世界大學排名之數據資料分析— (以臺灣的大學為例) 主講人：Duncan Ross, Data & Analytics Director
15:00~15:30	茶敘
15:30~16:45	專題演講二：「亞太地區大學排名分析」 主講人：Michael Lubacz, Brand Director
16:45~17:00	綜合座談：Justin Tay, Duncan Ross and Michael Lubacz
17:00~17:15	閉幕式 主持人：戴遐齡 臺北市立大學校長
賦歸	



**The Times Higher Education Symposium in Taipei 2017
Summer Universiade and FISU conference
24 August, 2017 (Thursday)**

Venue: Third meeting room, University of Taipei

Time & Date: 12.30pm to 5.15 pm, August 24, 2017 (Thursday)

Time	Agenda
12:30~13:00	Registration
13:00~13:10	Opening speech by University of Taipei
13:10~13:30	THE Overview (Justin Tay, Regional Director (Asia))
13:30~14:00	Ranking Masterclass (Duncan Ross, Data & Analytics Director)
14:00~15:00	Reputation from a Data perspective (with a focus of merger of Universities esp in the case of Taiwan) (Duncan Ross)
15:00~15:30	Coffee Break
15:30~16:45	Branding & Reputation Building (with a focus on APAC Ranking & the Taiwan/Asian Universities) (Michael Lubacz, Brand Director)
16:45~17:00	Final Q&A session (Justin Tay, Duncan Ross and Michael Lubacz)
17:00~17:15	Closing speech



附件二：邀請函

**Invitation: The Times Higher Education Symposium in Taipei
2017 Summer Universiade and FISU Conference
24 August, 2017 (Thursday)**

Dear Colleagues,

We would like to invite you to the Times Higher Education (*THE*) work shop which takes place on Thursday 24 August, 2017 at the Third meeting room, Kung-Cheng Building, University of Taipei. This Workshop, co-hosted by University of Taipei and the Times Higher Education (*THE*), is a perfect opportunity to understand the Times Higher Education's Rankings, its future developments in Asia and its key platforms aimed at helping universities excel. We encourage your leaders, faculty members and administrators involved in strategy, ranking and branding to join us. The event details are furnished below.

THE Education Symposium in Taipei coop. with 2017 Summer Universiade and FISU conference

Time & Date: 12.30pm - 5.15 pm, 24 August, 2017 (Thursday)

Venue: Third meeting room, Gung-Cheng Building, University of Taipei

Key elements of this symposium include:

1. The purpose and introduction of Times Higher Education.
2. The world university ranking data analysis, research methods, analysis of methodology changes.
3. Analysis of university rankings in the Asia - Pacific region.
4. With a focus of merger of Universities especially in the case of Taiwan.

Sincerely yours,

Professor Hsia-Ling Tai
President
University of Taipei

Justin Tay
Regional Director (Asia)
Times Higher Education World University Ranking



2017 世大運國際研討會暨泰晤士高等教育論壇

邀請函

為迎接 2017 世大運國際研討會開幕，促進國際化交流，特別邀請到泰晤士高等教育機構主編群針對臺灣大學排名與實例介紹，於 2017 年 8 月 24 日(星期四)下午，假臺北市立大學公誠樓第三會議廳舉行「2017 世大運國際研討會暨泰晤士高等教育論壇」，由臺北市立大學和泰晤士高等教育機構共同主辦。

本次研討會針對台灣高等院校的發展進行分析，為理解台灣高等教育與國際發展連接的重要會議，特別是聚焦在「台灣地區大學整合案例分析」、「亞太地區與台灣的大學排名分析方法」等議題，進行國際觀點之意見交換。我們邀請貴單位的校級代表、專家學者們的參與。有關活動詳情如下：

2017 世大運國際研討會暨泰晤士高等教育論壇

時間：2017 年 8 月 24 日(星期四)，下午 12:30-5:15

地點：臺北市立大學 博愛校區 公誠樓 第三會議室

主題：

1. 泰晤士高等教育之宗旨與介紹。
2. 台灣地區大學排名之數據資料分析、研究方法、分析方法論之改變。
3. 亞太地區大學排名分析。
4. 臺灣地區大學整併實例分享。

誠摯邀請您的與會。

戴遐齡
校長
臺北市立大學

鄭柏霖
亞洲區域董事
泰晤士報高等教育世界大學排名



附件三：泰晤士高等教育機構貴賓簡介：

Duncan Ross

Duncan has been a data miner since the mid 1990s. He currently leads the Data Science team at Times Higher Education, where he is responsible both for the creation of the World University Rankings, and also for building out data products to support universities in their development journey. Prior to this he worked as Director of Data Science at Teradata, where he developed analytical solutions across a number of industries, including warranty and root cause analysis in manufacturing, and social network analysis in telecommunications.

Duncan is the Chair of Trustees of DataKind UK, a not for profit that hopes to improve the entire not for profit sector by helping them make the most of the big data revolution. They do this by encouraging volunteer data scientists to work for not for profits through short and longer term engagements. This work has covered a huge range of organisations, most recently looking at how to use open government data to track the beneficial owners of companies.

In his spare time Duncan has been a city councillor, chair of a national children's charity, founder of an award winning farmers' market, and a member of the UK Government's Open Data User Group.

Justin Tay

Justin Tay is the Regional Director of THE with a remit over Asia. He oversees THE's strategic focus in Asia and leads the team from the Singapore office. Justin has established, and continues to establish key partnerships within Asia. Prior to his current role Justin came from an audit, accounting, and rating background. He holds a Chartered Accountant (CA Singapore) and an Association of Chartered Certified Accountants (ACCA) membership from UK.



Michael Lubacz

Michael Lubacz is Brand Director at THE, and is responsible for the businesses' branding offering across print and digital channels. Michael and his team work closely with universities around the globe in helping them build visibility and awareness around their research and their brands. Michael also engages with universities in strategic consultation, helping them to optimise their global competitiveness and advance their institutions.

附件四：交通位置圖

臺北市立大學 博愛校區：台北市中正區愛國西路1號

捷 運：中正紀念堂站 7 號出口

公車站 1：(臺北市立大學站) 252、660、644

公車站 2：(一女中站)

2-1 262、3、0 東

2-2 臺北客運、15 路樹林、指南 3、聯營 270、235、662、663

2-3 聯營 204、241、243、244、236、251、662、663、644、706、235、532、630

公車站 3：(市立大學附小站)204、235、630、644、532、706、662、663、241、243、244、5、236、251

低地板公車搭乘：聯營 204、630

